

The Dalles Area Chamber of Commerce

FOR IMMEDIATE RELEASE

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Contact:

The Dalles Area Chamber of Commerce

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The Dalles Area Chamber of Commerce Announces:

The 2026 Fourth of July Parade Registration is Open

The Dalles Area Chamber of Commerce is excited to announce that registration is now open for the 2026 Fourth of July Parade in downtown The Dalles.

As our community joins the nation in celebrating America's historic 250th anniversary celebrations, the Chamber encourages community members, businesses, organizations, schools, clubs, nonprofits, and families to participate in this special event.

Due to rising event and operational costs, a modest **\$15 parade entry fee** will be introduced for 2026 to help support the continued success, safety, and sustainability of the parade. We sincerely appreciate the community's understanding and continued support as we work to keep this patriotic hometown tradition thriving for years to come.

Additional event details, parade applications, and participation information can be found through The Dalles Area Chamber of Commerce website.

To register visit www.TheDallesChamber.com or swing in at the Chamber Office @ 404 W 2nd St. The Dalles for a paper application.

For questions regarding parade participation or sponsorship opportunities, please contact:

Bobby Oswald (*Events Administrator*) @ (541) 296-2231 | Events@TheDallesChamber.com

ABOUT THE DALLES AREA CHAMBER OF COMMERCE

Since 1883, The Dalles Area Chamber of Commerce has served the business community through advocacy, leadership, tourism promotion, member support, and economic development initiatives that strengthen The Dalles and the surrounding Columbia Gorge region.

Media Contact:

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