



## FOR IMMEDIATE RELEASE

April 2, 2026

### Contact:

The Dalles Area Chamber of Commerce Phone:  
541-296-2231

Email: [info@thedalleschamber.com](mailto:info@thedalleschamber.com) | Website: [www.TheDallesChamber.com](http://www.TheDallesChamber.com)

## Little Royals Contest Now Open for the 2026 Northwest Cherry Festival

### Little Royals Contest Now Open for the 2026 Northwest Cherry Festival

**The Dalles, Oregon** – The Dalles Area Chamber of Commerce, in partnership with Rivermark Community Credit Union, is excited to announce the launch of the 2026 Little Royals Contest as part of this year’s Northwest Cherry Festival, themed “**The Great Cherry Adventure.**”

A cherished Cherry Festival tradition, the Little Royals Contest invites the community to nominate children ages 3–7 for the opportunity to be crowned **Little Miss Royal Ann** and **Little Mister Royal Andy** as part of the Cherry Festival Royal Court.

Nominations will be accepted **through April 6 at noon.**

Families can complete an application online at [TheDallesChamber.com](http://TheDallesChamber.com) or access the form directly here:

👉 [updated](#) link

### Voting Information

Community voting will take place **April 8 through April 21**, with votes accepted:

- Online at [TheDallesChamber.com](http://TheDallesChamber.com)
- In person at Rivermark Community Credit Union

Voting is limited to **one vote per person, per day**, for one boy and one girl.

### Winners & Coronation

Winners will be contacted on **April 22** and will be publicly introduced at the **Cherry Festival Royalty Coronation Breakfast on Saturday, April 25**, at the Mid Columbia Senior Center.

Each Little Royal will receive:

- A special gift from Rivermark Community Credit Union
- A gift certificate to Fred Meyer
- A day pass to the Rainier Amusements Carnival
- A place of honor riding in the Cherry Festival Parade

### A Cherished Community Tradition

## **The Dalles Area Chamber of Commerce**

“The Little Royals Contest is such a fun and special way for families to be part of Cherry Festival and create lasting memories,” said Lisa Farquharson, President & CEO of The Dalles Area Chamber of Commerce. “It’s one of those traditions that brings our community together and adds a little extra magic to the Northwest Cherry Festival.”

Learn More:

For more information or to submit a nomination:

TheDallesChamber.com

events@thedalleschamber.com

541-296-2291

### **ABOUT THE DALLES AREA CHAMBER OF COMMERCE**

Since 1883, The Dalles Area Chamber of Commerce has been dedicated to promoting business growth, community engagement, and advocacy across the Columbia Gorge region. The Chamber provides value to its members through advocacy and leadership, promoting a vigorous economic climate for business, community, tourism, and education.

The Dalles Area Chamber of Commerce

404 West 2nd Street | The Dalles, OR 97058

Phone: 541-296-2231 | Email: info@thedalleschamber.com | [www.thedalleschamber.com](http://www.thedalleschamber.com)

###